The RNLI is the charity that saves lives at sea

Royal National Lifeboat Institution, a charity registered in England and Wales (209603), Scotland (SC037736), the Republic of Ireland (20003326) and the Bailiwick of Jersey (14)
The RNLI is the charity that saves lives at sea
We are separate from the Coastguard and independent from the government.

Vision
To end preventable loss of life at sea.

Values
Our volunteers and staff strive for excellence and are expected to be trustworthy, courageous, selfless and dependable.

Saving lives in more ways
• Thanks to your support, our lifesavers rescue thousands every year.
• Last year, we aided 41,619 people and saved 329 lives. Since we were founded in 1824, we have saved over 142,700 lives.
• But around 150 people still lose their lives in UK and Irish waters annually.
• And around the world, 320,000 people drown every year.
• So we’re working with communities and partners to prevent drowning tragedies.
• This prevention work is raising awareness, creating safer places and safer behaviour.

Charitable spend: £163.5M
Charitable spend (including capital spend) in 2018 was £163.5M, the equivalent of over £447,000 per day. This was an increase of £4.5M (2.8%) in comparison with 2017, as we strive to improve the lifeboats, equipment and working conditions for our crews to keep them safer than ever before.

Income: £157.2M
The total net income available for charitable spend of £157.2M represents £186.6M of net income in 2018, less the £29.4M cost of generating income. This is a decrease of £9.2M (5.5%) in comparison with 2017, largely due to the first decline in legacy income for 5 years.

Financial Health:
2018 was a challenging year financially for the RNLI. Our financial resources reduced by £28.6M in the year, £10.1M of which was a reduction in investments value in the uncertain economic climate. However, this was managed through our free reserves, and we remain in a healthy position at 10 months’ worth of charitable expenditure at the end of 2018.

Give funds
As a charity we are reliant on voluntary donations to power our lifesaving work.
People donate and raise money for us in all sorts of ways. To donate, visit RNLI.org/donate.

Mayday
The money raised through Mayday, our yellow-themed annual fundraising campaign, pays for vital kit for our volunteer lifeboat crews.
Visit RNLI.org/mayday for a fundraising pack.

Gifts in Wills
Legacies are the RNLI’s lifeline. They account for more than 66% of net income, meaning that more than 6 out of 10 lifeboat launches are only possible thanks to gifts left to the RNLI in supporters’ Wills.
Visit RNLI.org/legacy.

Membership
Many supporters give regularly through our membership options: Shoreline, Offshore, Governor, or Storm Force (for children under the age of 11).
See RNLI.org/membership.

RNLI Shop
Our shops stock a range of products, with all profits going towards our lifesaving work. We also have an online shop at shop.RNLI.org.

Social media
Join more than 620,000 supporters following @RNLI across social media.

Help us connect
If you have a connection with an organisation that could support the RNLI, our Corporate Team would love to hear from you – email us at corporate@RNLI.org.uk.

Give time
Volunteers are the lifeblood of our charity, supported by expert staff working in partnership to enable communities to save lives.

95% of RNLI people are volunteers
5,500+ volunteer operational crew
3,500+ volunteer shore crew
178 volunteer lifeguards

Over 23,000 volunteer community fundraisers... plus thousands of other dedicated volunteers who raise awareness, give safety advice and help in our museums, offices, shops and visitor centres.

To see the ways you can get involved, visit RNLI.org/volunteer.
The RNLI provides a 24-hour search and rescue service around the UK and Ireland up to 100 nautical miles offshore.

238 operational lifeboat stations around the UK and Ireland
431 lifeboats (including relief fleet) 160 all-weather lifeboats, 264 inshore lifeboats and 7 hovercraft
4 specially-trained flood rescue teams ready to carry out search and rescue operations in severe flooding situations across the UK.

**2018 statistics**
- 8,964 launches from lifeboat stations in the UK and Ireland
- 9,412 people aided
- 211 lives saved
- 26 people aided each day, on average

### Lifeboat costs
- **D class inshore lifeboat** £52,000
- **Shannon class all-weather lifeboat** £2.2M

### Kit costs
- **Inshore lifeboat crew member full kit** £1,836
- **Helly Hansen layered clothing and boots** £1,265*
- **for all-weather lifeboat crew member**
- **Lifejacket** £458
- **Helmet** £263
- **Seagoing gloves** £25

* This is the recommended retail price (RRP). We always seek to obtain the best price for all kit and equipment. Where possible we will negotiate a lower cost, so may not always pay the full RRP.

### Station running costs
- **Inshore lifeboat station annually** £95,000
- **All-weather lifeboat station annually** £215,000

### Training costs
- **Average annual training cost for individual crew member** £1,600

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### LIFEGUARDS

The RNLI is working with partner organisations and local communities to learn more about the causes of drowning and help save lives.

We’re also working with governments to build awareness of the global drowning problem and ensure that drowning prevention is recognised and resourced as a priority.

320,000 people drown worldwide each year*

Over 90% of these deaths occur in low- or middle-income countries*

Drowning is the leading killer of children aged 1–4 in Bangladesh*

We work across the world with partners, including in Bangladesh and Tanzania, to undertake research, develop and implement effective lifesaving interventions and help reduce drowning risks.

**In 2018**

We helped:
- 15,793 children to learn to swim
- 76,952 children learn about water safety
- to keep 9,681 children safe from drowning by providing working parents with free, supervised childcare.

And we:
- supported a lifeguard service in Cox’s Bazar, Bangladesh, where lifeguards rescued 40 people and took 313,053 preventative actions
- briefed UN representatives from over 50 countries on drowning prevention.

**Costs**

In 2018, we spent £3.3M – about 2% of the RNLI’s total charitable spend.

*Global Health Estimates 2016, World Health Organization

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### SAFETY

Around 150 people die by accident in UK and Irish waters each year*. Around half never intended to enter the water.

Respect the Water is the RNLI’s national drowning prevention campaign. It highlights the risks, advises how to avoid danger and increases the chances of survival in an emergency.

Know what to do – visit RespectTheWater.com

We’re asking the public to help save more lives by sharing some simple survival skills:

- If you find yourself in the water unexpectedly, fight your instincts and float until the effects of cold water shock pass.
- If you see someone else in trouble at the coast, call 999 or 112 and ask for the coastguard.

**Activity tips**

- **Walking** – be wary of all edges around the sea and water; always take a means of calling for help, check the weather and tide times.
- **Swimming** – swim at a lifeguarded beach, between the red and yellow flags.
- **Angling from rocks** – always wear a lifejacket and carry a means of calling for help.
- **Kayaking** – always carry a means of calling for help and keep it within reach.
- **Scuba diving** – check that you’re fit to dive.
- **Sailing and motorboating** – always wear a lifejacket or buoyancy aid, ensure everyone onboard knows how to call for help, get appropriate training, and check your engine and fuel before every trip.

**Safety tips for kids**

If you are in and around the water, always remember to:

- stop and think
- stay together
- float
- call 999 or 112 and ask for the coastguard.

Find out more at RNLI.org/education.