

How to recruit volunteers?

Volunteer recruitment is an important part of what we do at the RNLI and we have lots of guidance to support you to have successful recruitment. The key guidance document to look at is the [Volunteer Recruitment Guidelines](#). This talks you through how to recruit volunteers and links to lots of other useful resources.

We have a suite of workshops we run, one of which focuses on recruitment. If you are recruiting and have not been on a workshop, or maybe you would like a refresher, you can find out more information about these and how to book on the Volunteer Manager Resources page on [Volunteer Zone](#).

Key Resources

You can find all the key resources, including posters and leaflets, and how to use them here:

[Retail resources](#)

[Fundraising resources](#)

General one crew resources (please note these are currently being updated and we will update the link to this once it is ready)

Support Teams

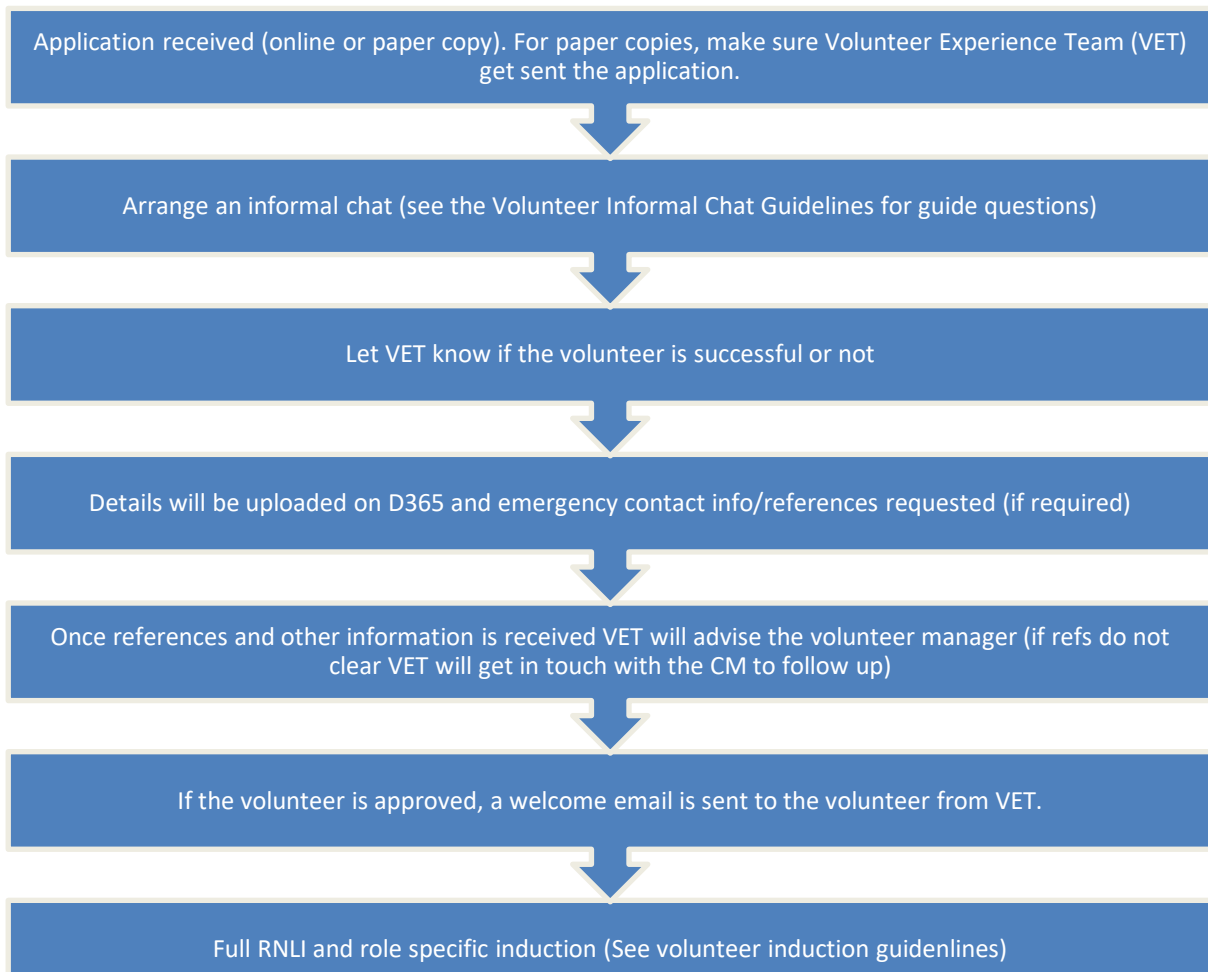
We have a lot of support teams, who help us with volunteer recruitment. Two of the key support teams are:

- **Volunteering Development Team** – Our Volunteering Development Team have a suite of resources and team of Volunteering Advisers to support and advise on all aspects of volunteering. Volunteering Advisers (VA) will also get your role advertised on the RNLI website. Get in touch with your Community Manager (CM) if you need support from the Volunteering Development Team or email volunteering@rnli.org.uk.
- **Volunteer Experience Team** – The Volunteer Experience Team (VET) will add volunteer applications onto the RNLI system. It is important to let them know once you have completed your recruitment who has been successful or not, so they can update the system. You can contact the VET by email (VolunteerExperience@rnli.org.uk) or phone 0300 300 9913 (UK)/01 511 9835 (Ireland).

There are many other teams who support and your Community Manager will be able to get in touch to request additional support if required.

Engagement recruitment and application process

Please find the full volunteer recruitment flow chart [here](#). Once you have identified your recruitment need and have promoted the role, there are some important steps you need to follow to make sure we keep the right people informed:



Useful Support

Don't forget, we have a lot of resources available to help you with managing volunteers (including recruitment, induction and recognition) on our Volunteer Manager Resources page on [Volunteer Zone](#).