



## **ROYAL NATIONAL LIFEBOAT INSTITUTION**

### **SUMMARY OF MINUTES OF RNLILIFEBOAT COUNCIL MEETING HELD ON THURSDAY 31 OCTOBER 2019**

The RNLILIFEBOAT Council met on Thursday 31 October 2019 at the Royal Thames Yacht Club, London.

The Chief Executive's Charity Report provided Council members with a top line overview of activities in each area of the RNLILIFEBOAT of particular interest or concern.

The meeting covered a variety of topics, which included the Christmas fundraising appeal Perfect Storm which was due to be launched.

In particular, there was a series of briefings designed to evoke discussion and engagements on:

- How the world of data and analytics was helping the RNLILIFEBOAT now and into the future.
- How the RNLILIFEBOAT had managed an article published in The Times and The Daily Mail on spending, our international work and the Chief Executive's salary.
- Refreshment of the RNLILIFEBOAT's Brand and Vision, and development of the RNLILIFEBOAT's Pledge.

The Council was pleased with the interactive aspect of the update on Water Safety which included the launch of a new Water Safety Strategy.

The next meeting of the Council will be in London on 16 January 2020.