The RNLI Council met on Thursday 16 January at Trinity House, Tower Hill, London.

The Chief Executive’s Charity Report provided Council members with a top line overview of activities in each area of the RNLI of particular interest or concern.

In particular, there was a full presentation and discussion on:

- The Strategic Intent 2020-2024, which will provide the direction for the Business Plan.
- 2021-2026 and the long term Strategy.
- Fundraising update, including the results of the Christmas campaign Perfect Storm.
- The preparations for the celebration of the RNLI’s 200th Centenary in 2024, and the launch of the RNLI 200 Club. The launch of this Club was an invitation to pledge to find people, or to join themselves, to become part of the Club. Those who joined will be one of just 200 people who will together donate £2M to commemorate, celebrate and inspire. By doing this, all the volunteers who have saved lives at sea since 1824 will be honoured, and members will be in the exclusive 200 Club, laying the foundations for our great charity for the next 200 years. Council members were asked to pledge at today’s meeting to either help find up to four people, or to join the Club themselves to donate £10,000.

The Council was pleased to receive an update on the roll-out of the Regional Model, and keen to understand how they could work with and support the Area Lifesaving Managers within their own regions.

The next meeting of the Council will be on Thursday 17 July 2020 at the RNLI College, RNLI Support Centre, Poole.