Throughout the year of 1823, many positive reviews of Sir William Hillary’s appeal featured in British newspapers. The reviews praised and promoted Hillary’s idea, bringing it to public attention and giving it a wider audience. Newspapers reprinted reviews of the pamphlet from other newspapers, giving it press coverage all over the country, but particular support of Sir William’s appeal came from the Manx press.

The Liverpool Mercury
Friday, April 11, 1823

PRESEVERATION FROM SHIPWRECK – In our publication of the 21st of last month we stated that a pamphlet was on the eve of publication, on the important subject of the preservation of the lives of mariners and others from shipwreck. The work has subsequently appeared, and a copy of it is now before us. The author, as our readers have already been apprised, is Sir William Hillary, who, as we have been informed, has, on several occasions, evinced a generous disregard of his own safety, when the lives of his fellow-creatures have been in imminent peril on the dangerous coasts of the isle of Man, which is Sir William’s present place of residence. The title of the work is, “An Appeal to the British Nation on the Humanity and Policy of forming a National Institution, for the preservation of Lives and Property from Shipwreck.”

The design of this philanthropic appeal is, to raise the public attention to the great importance of the object recommended, on the score of humanity as well as good policy; and as the work is distributed gratuitously, no doubt could be entertained of the perfect disinterestedness of the writer, if the character of Sir William Hillary were not already so well known and so highly appreciated.

The author is of opinion that local associations “cannot call forth the energy which such a case demands,” he therefore suggests the establishment of a national institution, for the success of which, we must add, that we are as much interested as the worthy Baronet himself.

The objects comprehended in the plan of Sir William are enumerated under six heads, and are as follows:—

The preservation of human lives; assistance to vessels in distress; the preservation of ships, and property, after the crews and passengers shall have been rescued; the prevention of plunder, or what is usually termed wrecking; supplying persons rescued with medical aid, clothing, and shelter; also including the means of forwarding them to their respective homes; bestowing suitable rewards on those who rescue the lives of others, or assist vessels in distress; also the establishment of a provision for the destitute widows or families of those whose lives may be forfeited to their humane efforts.

These are very comprehensive and truly national objects; and, if His Majesty, to whom the pamphlet is dedicated, should patronize the benevolent plans of the author, the act will be, as the Americans say, “the longest feather in the cap of his achievements.”

Approving, as we do, of the general outline of Sir William Hillary’s project, we should be especially pleased to see that part of it realized which relates to awarding honorary distinctions to individuals who preserve the lives of their fellow-creatures at the risk of their own.

1. List the ways in which this newspaper gives support for Sir William Hillary’s campaign.