



Lifeboats

PIRATE



FUNDRAISING GUIDE



[RNLI.org](https://www.RNLI.org)

[#arrrrRNLI](https://twitter.com/arrrrRNLI)

Welcome to Pirate Day!

A big thank you for taking part in the RNLI Pirate Day.

It's time to round up your shipmates, hand over some pieces of eight and join in the fun! Nearly all our treasure comes from donations, so we need your support to make sure our crews have the ships and the supplies to help anyone in trouble on the briny and around our coasts.

What you can do:

Pirate Day is a pirate themed fundraising day where you can charge £2/€2 to dress like a pirate and run some pirate themed fundraising activities and games to raise some treasure for the RNLI.

SPREAD THE WORD

The more pirates who take part, the more we can raise for the RNLI, so tell all your crew! Use posters, emails, even fly a pirate flag from the yardarm – then share your photos and fundraising ideas. Remember to use the hashtag #arrrRNLI [Facebook.com/RNLI](https://www.facebook.com/RNLI) [Twitter.com/RNLI](https://www.twitter.com/RNLI)

BE CREATIVE

Asking people to dress up and talk like a pirate really can help save lives. And don't stop there – try some pirate-themed fundraising ideas on the day to boost your haul! How about a Treasure Hunt, a Treasure Raffle, a Ship's Biscuit and Cake Bake Sale, or a Make The Boss Walk The Plank Auction? Get those scurvy swabs to compete and see who can raise the most! Even if they can't dress up they can hand over £2/€2 to boost the treasure.

SEND US THE TREASURE

Collect all the doubloons and pieces of eight and use the online paying in form at [RNLI.org/PiratePayIn](https://www.RNLI.org/PiratePayIn) to hand 'em all over to us.

Where your money goes:

In 2016 our volunteer crews rescued over **8,643** people. The RNLI has **238** lifeboat stations around the UK and Ireland, covering **19,000** miles of coastline, with **95%** of our people being volunteers.

THIS DOESN'T COME CHEAP

By taking part in Pirate Day you are directly helping to maintain our lifesaving service. Your valued donation could help pay for:

A pair of sea-going gloves	£25/€29
A full lifeguard wetsuit	£245/€285
A safety helmet	£263/€306
Annual crew member training cost	£1,600/€1,860
The cost of a new Shannon class lifeboat	£2.2M/€2.5M

#arrrRNLI



Further information:

For further support in your fundraising, including contact with your local RNLI representative, resources and more, please register your event at [RNLI.org/register](https://www.RNLI.org/register)

The RNLI is the charity that saves lives at sea

Royal National Lifeboat Institution, a charity registered in England and Wales (209603) and Scotland (SC037736). Registered charity number 20003326 in the Republic of Ireland

